

MOLLY MAYMAR

VISUAL CREATIVE

PRINT ° WEB ° MOBILE

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476 Carlton Ave., #2
Brooklyn, NY, 11238

PROFESSIONAL SUMMARY:

Visual Creative with expertise in strategy, concept and design

EXPERTISE:

Creative Strategy & Execution
Interaction Design

Brand Stewardship & Positioning
Information Architecture & Usability

PROFESSIONAL HISTORY:

SKILLS:

Art/Creative/Design Direction
Client Relations
Structural Management/Planning
Project Management
Strategy and Concepting

Copywriting & Editing
Multimedia Design
Typography
Sitemapping/Wireframing
Illustration
Traditional Media

SOFTWARE:

Adobe Master Suite:
Photoshop, Illustrator, Flash,
Fireworks, Dreamweaver,
InDesign, After Effects;
Quark, Cinema 4D;

Microsoft Office Suite:

Word, Powerpoint;
Keynote; Omnigraffle, Omniplan

EDUCATION:

Boston College,
B.A., Political Science, 2003

Austin Community College
Visual Communication, 2006-7

Hope Essential Arts High School
Visual Arts, 1995-9

Creative Director

Networked Insights ° New York, NY
10.11 – Present

Manage a team of creatives to develop concepts, designs and builds for web and print projects. Manage corporate rebrand. Establish in-house creative infrastructure, including creative request management and project flow. Concept, design and copywrite.

Freelance, Sr. Designer/Art Director

3.05 – Present

Web, print, mobile, outdoor and interactive concept and design for a wide range of clients, including Verizon, IBM and LECG. Manage subcontracted talent for select projects.

Graphic Designer

Here Media ° New York, NY
10.10 – 10.11

Web, mobile, broadcast, print and outdoor concept and design for in-house brands and corporate sponsors, including Virgin Mobile, Coors, ABC, Johnson & Johnson, AT&T, Mattel, HBO. Promoting brand identity, visibility and cohesion through design strategy and collaboration with the lead Creative Director.

Design & Marketing Associate

Second Stage Theatre ° New York, NY
4.10 – 10.10

Print, web and outdoor concept and design for two high-profile theatres. Vendor relations, including art direction and feedback, and project oversight.

Global Web Artist

National Instruments ° Austin, TX
6.08 – 12.09

Web and interactive concept and design for in-house brand and products. Localization/customization for global markets. Concepted and designed the company's first animated holiday card and customized for global branches and designed first corporate citizenship site.