

# MOLLY MAYMAR

## VISUAL CREATIVE

### PRINT°WEB°MOBILE

646.386.6105  
molly@mollymaymar.com  
476 Carlton Ave., #2  
Brooklyn, NY, 11238  
[www.mollymaymar.com/samples.pdf](http://www.mollymaymar.com/samples.pdf)

#### PROFESSIONAL SUMMARY:

Visual Creative with expertise in strategy, concept and design

#### EXPERTISE:

Creative Strategy & Execution  
Interaction Design

Brand Stewardship & Positioning  
Information Architecture & Usability

#### PROFESSIONAL HISTORY:

##### SKILLS:

Art/Creative/Design Direction  
Client Relations  
Structural Management/Planning  
Project Management  
Strategy and Concepting

Copywriting & Editing  
Multimedia Design  
Typography  
Sitemapping/Wireframing  
Illustration  
Traditional Media  
HTML/CSS

##### SOFTWARE:

Adobe Master Suite:  
Photoshop, Illustrator, Flash,  
Fireworks, Dreamweaver,  
InDesign, After Effects;  
Quark, Cinema 4D; Coda

##### Microsoft Office Suite:

Word, Powerpoint;  
Keynote; Omnigraffle, Omniplan

##### EDUCATION:

Boston College,  
B.A., Political Science, 2003

Austin Community College  
Visual Communication, 2006-7

Hope Essential Arts High School  
Visual Arts, 1995-9

#### Creative Director

Networked Insights° New York, NY  
10.11 – 3.12

Managed a team of contract creatives to develop concepts, designs and builds for web and print projects. Scouted and hired talent. Managed corporate rebrand. Established in-house creative infrastructure, including creative request management and project flow. Concepted, designed and wrote copy.

Freelance, Sr. Designer/Art Director  
3.05 – Present

Web, print, mobile, outdoor and interactive concept and design for a wide range of clients, including Verizon, IBM and LECG. Manage subcontracted talent for select projects.

Graphic Designer  
Here Media° New York, NY  
10.10 – 10.11

Web, mobile, broadcast, print and outdoor concept and design for in-house brands and corporate sponsors, including Virgin Mobile, Coors, ABC, Johnson & Johnson, AT&T, Mattel, HBO. Promoting brand identity, visibility and cohesion through design strategy and collaboration with the lead Creative Director.

Design & Marketing Associate  
Second Stage Theatre° New York, NY  
4.10 – 10.10

Print, web and outdoor concept and design for two high-profile theatres. Vendor relations, including art direction and feedback, and project oversight.

Global Web Artist  
National Instruments° Austin, TX  
6.08 – 12.09

Web and interactive concept and design for in-house brand and products. Localization/customization for global markets. Concepted and designed the company's first animated holiday card and customized for global branches and designed first corporate citizenship site.